

**Olmsted County, Minnesota  
Community Health Improvement Plan (CHIP)  
Implementation Plan  
2021 - 2023**

**A Collaborative Community Effort Led by: Olmsted County Public Health  
Services, Olmsted Medical Center, and Mayo Clinic**

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## Executive Summary

The Community Health Assessment and Planning (CHAP) process initiated the 2019 Community Health Needs Assessment (CHNA). Based on the data gathered from the CHNA and many other data sources, three health issues were identified by the CHAP process, community partners, and residents as community health priorities: *financial stress, mental health, and substance use*.

The 2021 – 2023 Community Health Improvement Plan (CHIP), which was released in January 2021, explains each priority in detail. This 2021 – 2023 CHIP Implementation Plan will continue the conversation by introducing activities and workplans that will be completed in 2021 to help establish community-wide strategies to address each priority. Later this year and for the next two years, the CHAP process will focus on planning, implementing, and evaluating identified strategies.

## 2021 – 2023 CHIP Context

A variety of state and federal requirements, as described in the main 2021 - 2023 Community Health Improvement Plan (CHIP) document, necessitates the production of a Community Health Needs Assessment (CHNA) and CHIP. However, Olmsted County continues to look above and beyond these state and federal requirements and focuses efforts on the true value and benefits of community collaboration. Because of the numerous past collaborations and partnerships within Olmsted County, and specifically between Olmsted County Public Health Services, Olmsted Medical Center, and Mayo Clinic, one joint CHAP process has been identified as the best strategy for all three organizations and, ultimately, the entire community. **This is the right thing to do!**

The purpose and true intent of the 2021 - 2023 CHIP is to provide guidance to the full community on improving the current CHIP health priorities for the next three years. State and national frameworks are incorporated throughout the CHIP to ensure evidence-based participation in strategy development and implementation. The CHIP is grounded in results from the 2019 CHNA, has been developed collaboratively with community members, and is one process to address and improve community needs. Specifically, the 2021- 2023 CHIP:

- Describes the CHAP process, including partners involved
- Outlines the three community health priorities, along with the prioritization process used
- Summarizes key data for each priority
- Identifies community-level activities to continue to plan strategies for each priority
- Describes future implementation, monitoring and evaluation activities
- Explains next steps for the CHAP process

## Implementation Plan Purpose

The purpose of the Implementation Plan is to explain the process to develop community-wide strategies to impact the top three community health priorities in Olmsted County: *financial stress, mental health, and substance use*.

The COVID-19 pandemic paused the CHAP process for portions of 2020. Activities that were normally completed before the creation of a new, three-year CHIP, including further local data collection and conversations with community members about each community health priority, were postponed.

The Implementation Plan describes workplans and evaluation metrics for each priority, while specifically communicating the activities that will be implemented in 2021 to further understand each health priority and provide ample evidence for strategy development. The reasoning for this is to ensure the CHAP process has critical information and time to develop well thought-out, evidence-based programming that will best address each community health priority, especially for those disproportionately impacted by these issues.

## 2021 - 2023 Community Health Priorities

Below is an infographic highlighting the 2021 - 2023 community health priorities, along with definitions created by CHAP process partners in 2018.



## 2021 Activities

This section offers workplans for four activities that will be completed by Q3 2021. The four strategies were identified in the 2021 – 2023 CHIP. The activities include community dialogues, which are listening sessions with individuals with lived experiences of each CHIP priority; data profiles, which are in-depth, local data reviews for each concern; updating the Forces of Change, a project completed in early 2020 that identified assets and emerging themes for each community health priority; and eventually strategy development. The workplans highlight key activities, who is responsible for those activities, and when they will be completed.

## 2021 Strategies

### Community Dialogues

*Strategy 1: By Q3 2021, conduct community dialogues to gather communities' input and hear lived experiences on financial stress, mental health, and substance use in Olmsted County*

Key Activities	Who is Responsible	By When?
Plan community dialogues, including question development and identifying facilitators	Community Engagement Workgroup	May 1, 2021
Review COVID-19 Impact Study, and other current data, to identify participants	Community Engagement Workgroup, Core Group, and Data Subgroup	May 1, 2021
Conduct community dialogues	Community Engagement Workgroup, identified facilitators, CHAP Coordinator	July 1, 2021
Write and share report	CHAP Coordinator	July 15, 2021

### Data Profiles

*Strategy 2: By Q3 2021, complete Data Profiles for each CHIP priority that encompass quantitative and qualitative data analysis, gap analysis, and asset inventory*

Key Activities	Who is Responsible	By When?
Complete financial stress Data Profile	Olmsted County Public Health Services	April 1, 2021
Complete mental health Data Profile	Olmsted County Public Health Services	April 1, 2021
Write and complete substance use Data Profile	Olmsted County Public Health Services	April 1, 2021
Share Data Profiles	CHAP Coordinator	May 1, 2021

### Forces of Change Work

*Strategy 3: By Q3 2021, update the Forces of Change work in context of COVID-19 in Olmsted County*

Key Activities	Who is Responsible	By When?
Complete COVID-19 Impact Study data collection and analysis	Olmsted County Public Health Services, Mayo Clinic, CHAP Coordinator	April 15, 2021
Based on the COVID-19 Impact Study data, revisit Forces of Change and determine if any new edits are needed	CHAP Coordinator, Health Assessment Planning Partnership (HAPP), CHAP Core Group	May 1, 2021

### Strategy Development

*Strategy 4: By Q3 2021, create and share strategies for financial stress, mental health, and substance use based on data collection, analysis, community voice, and feasibility*

Key Activities	Who is Responsible	By When?
Review data collected through the COVID-19 Impact Survey, Forces of Change, Data Profiles, and Community Dialogues	Community Engagement Workgroup, Core Group, Data Subgroup	May 1, 2021
Research and determine strategies for financial stress, mental health, and substance use	CHAP partners	September 1, 2021
Create evaluation and implementation plans for each strategy	CHAP partners	October 1, 2021
Share updated implementation plan, including strategies to address CHIP priorities, with partners	CHAP Coordinator	October 15, 2021
Share evaluation plan with partners	CHAP Coordinator	October 15, 2021

### 2021 Evaluation Plan

This chart explains how the CHAP process will evaluate each of these activities. The evaluation plan is rooted in Results Based Accountability (RBA) principles, including asking the questions “how much did we do,” “how well did we do it,” and “is anyone better off?”

The plan is specific to the 2021 activities, and focuses on process evaluation, answering the first two questions. Outcome-based measurements, or answering “is anyone better off,” will be developed later in 2021 once CHIP strategies are chosen.

<b>What are We Going to Do?</b>	<b>What are We Going to Measure?</b>
<i>Key activities</i>	<i>Evaluation Metrics</i>
Community Dialogues	<ul style="list-style-type: none"> <li>• Number held</li> <li>• Total attendance</li> <li>• Demographic information of participants</li> <li>• Attendance by community health priority</li> <li>• Percent satisfaction among participations</li> <li>• Percent of facilitators and notetakers describing the overall community dialogue process as “good,” very good,” or “excellent”</li> </ul>
Data Profiles	<ul style="list-style-type: none"> <li>• Number of data profiles completed</li> <li>• At least three unique sources in each profile</li> <li>• Percent of partners finding value in data profiles for strategy selection</li> </ul>
Forces of Change	<ul style="list-style-type: none"> <li>• Number of community assets identified in 2020</li> <li>• Number of community assets added in 2021</li> <li>• Number of items under each wave category (On the Horizon, Emerging, Established, and Disappearing) identified in 2020 and 2021</li> </ul>
Strategy Development	<ul style="list-style-type: none"> <li>• Number of organizations involved in strategy development</li> <li>• Percent of organizations focused on equity involved in strategy development</li> <li>• Number of organizations identified as leading implementation of strategies in 2022 and 2023</li> <li>• Percent of strategies focused on addressing health disparities</li> <li>• Percent of partners reporting satisfaction in the strategy selection process</li> <li>• Percent of partners feeling their individual perceptions were incorporated into the identified strategies</li> </ul>

## Next Steps

2021 will be a busy year for the CHAP process, and specifically in preparation for CHIP strategy selection. Activities to aid strategy development, including Data Profiles, Community Dialogues, and revisiting the Forces of Change work in the context of COVID-19, will be implemented by Q3 2021. After this, an updated Implementation Plan will be posted to the Olmsted County website and communicated throughout the community. The updated plan will include:

- Community-identified goals, and outcome objectives of health improvement for mental health, financial stress, and substance use
- Strategies to address each community health priority, including strategies specific to addressing social determinants of health, high risk factors, and health inequities
- Plans for policy and system level changes to address the community health priorities
- Individuals and organizations that have accepted responsibilities for implementation of each strategy
- Clear timelines and expectations for planning, implementation, and evaluation of all strategies

## **Appendix A: Contributing Organizations**

The following organizations will be involved in CHIP activities in 2021, especially as CHAP partners for strategy development.

### **Coalition for Community Health Integration (CCHI)**

- Blue Cross Blue Shield
- Mayo Clinic
- Olmsted County Health, Housing, and Human Services\*
- Olmsted County Public Health Services
- Olmsted Medical Center
- Rochester Area Foundation
- Rochester Public Schools
- UCare
- United Way of Olmsted County
- Zumbro Valley Health Center

### **Olmsted County CHAP Process Core Group**

- Mayo Clinic
- Olmsted County Public Health Services
- Olmsted Medical Center

### **CHAP Process Data Subgroup (DSG)**

- Cradle 2 Career
- Destination Medical Center
- Family Service Rochester
- Mayo Clinic
- Olmsted County Health, Housing, and Human Services\*



- Olmsted County Public Health Services
- Olmsted Medical Center
- United Way of Olmsted County

### **CHAP Process Community Engagement Workgroup (CEW)**

- Diversity Council
- Mayo Clinic
- Olmsted County Health, Housing, and Human Services\*
- Olmsted County Public Health Services
- United Way of Olmsted County

### **Health Assessment and Planning Partnership (HAPP)**

- Augsburg University
- Catholic Charities, Diocese of Winona
- Channel One Regional Food Bank
- Community Health Service, Inc.
- Community Residents
- Destination Medical Center EDA
- Diversity Council
- Elder Network
- Families First of Minnesota
- Family Service Rochester
- Intercultural Mutual Assistance Association (IMAA)
- Mayo Clinic
- Minnesota Department of Health
- National Alliance on Mental Illness (NAMI) SE MN
- Olmsted County Health, Housing, and Human Services\*
- Olmsted County Public Health Services
- Olmsted Medical Center
- Rochester Area Family YMCA
- Rochester Area Foundation
- Rochester Clinic
- Rochester Public Library
- Rochester Public Schools
- Salvation Army
- SE Minnesota Area on Aging
- Seasons Hospices
- State Legislators
- The Arc of Southeastern Minnesota
- Three Rivers Community Action
- Ucare
- United Way of Olmsted County
- Zumbro Valley Health Center
- Zumbro Valley Medical Society

\*Olmsted County Public Health Services is a department within a larger division called Olmsted County Health, Housing, and Human Services; representatives of both are included the CHAP process.