

# OLMSTED COUNTY COMMUNITY INDICATORS 2022



# Olmsted County Community Indicators

- The purpose of this report is to show high-level indicators of resident quality of life in Olmsted County, MN
- Data is focused on comparing Olmsted County's measures to Minnesota and the nation. This report is not intended to be an organizational performance report.
- Data sources include the United States Census: 2020 Decennial Census & American Community Survey, Minnesota DEED, EPA, and more (listed in references).



# How do we use Community Indicators?

- Community Indicators are intended to support county leadership by providing valuable data and information toward fulfilling the county's mission of "providing the foundation of a vibrant community."

**The report is utilized throughout the organization for:**



**BENCHMARKING**



**FUNDING  
FORMULAS**



**MEASURING  
PROGRESS &  
IMPACT**



**GRANT  
REPORTING**



**STRATEGIC  
PLANNING**

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# Demographics

- Olmsted County's population is rapidly growing, with a 12% increase in the last decade. Among the 87 counties in Minnesota, it has the 7<sup>th</sup> largest population and is projected to grow by 8% over the next ten years.

MEASURES		OLMSTED COUNTY	MINNESOTA	UNITED STATES
<b>POPULATION</b> (2021)		<b>163,436</b> 0.3% ↑ in 1 yr. 12% ↑ in 10 yrs.	<b>5.71 M</b> 0.1% ↑ in 1 yr. 7% ↑ in 10 yrs.	<b>331.5 M</b> 0.1% ↑ in 1 yr. 7% ↑ in 10 yrs.
<b>MEDIAN AGE</b> (2021)		37.5	38.8	38.8

## VETERANS (2021)

5.4%

*Compared with*  
**MN: 6.1%**  
**USA: 6.8%**

## FOREIGN BORN (2021)

10.3%

*Compared with*  
**MN: 8.5%**  
**USA: 13.6%**

## OLDER POPULATION (2021)

15.7%

**65 YEARS AND OLDER**  
*Compared with*  
**MN: 16.8%**  
**USA: 16.8%**

Citation: U.S. Census Bureau (2021). American Community Survey (ACS) 1-year estimates.

# Diversity

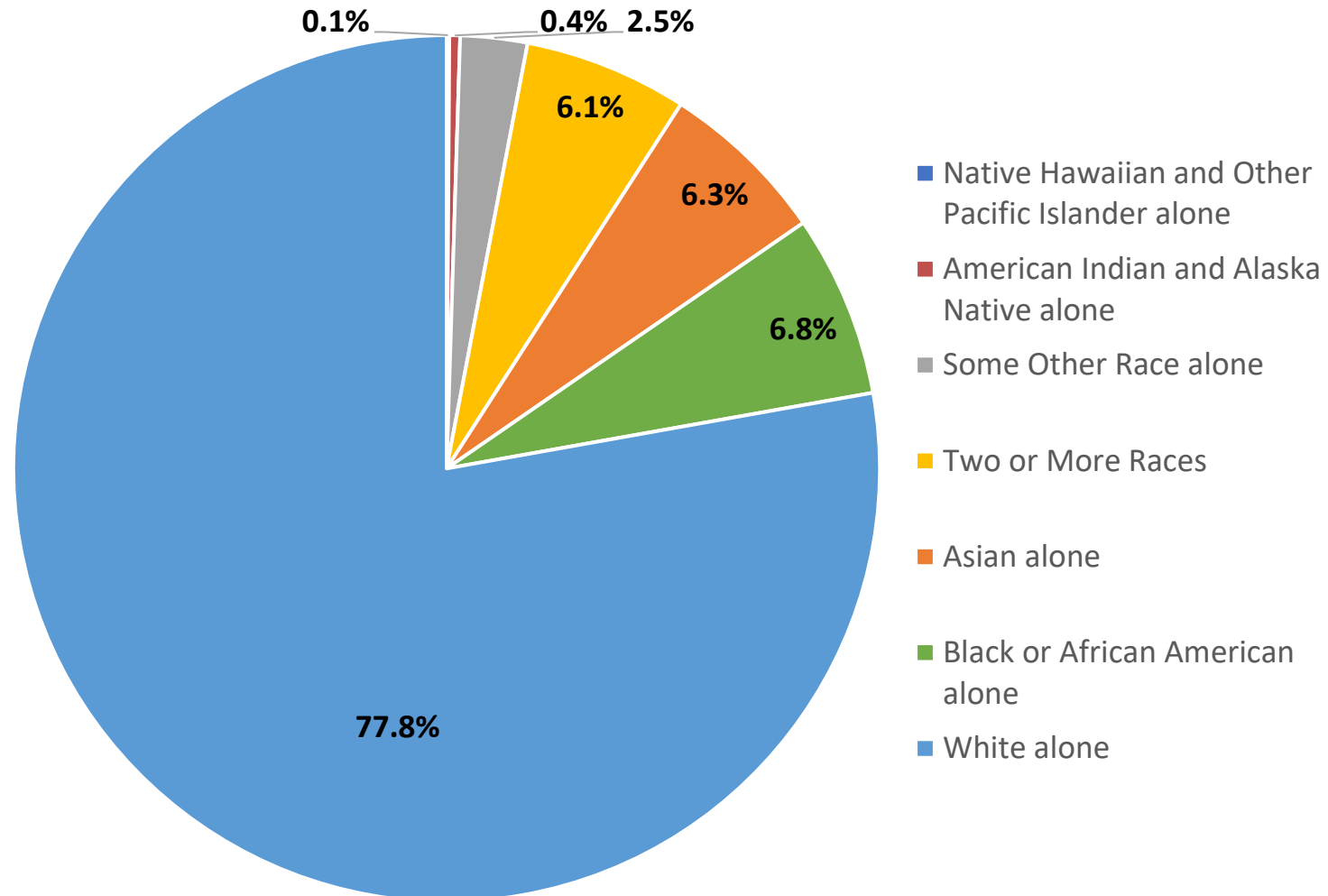
- Olmsted County's diverse population grew by **7.8%** in a decade (redistricting data) and continues to grow.
- Olmsted County's population is **projected** to grow **8%** by 2033.
- 5.6% of Olmsted County's population identifies as Hispanic or Latino

## OC population as compared to MN and USA:

White	Same rate as MN, 130% compared to USA
Black or African American	10% higher than MN, 70% compared to USA
Asian	20% higher than MN, similar to the USA
Hispanic or Latino	Similar to MN, 30% compared to USA

## Population by Race in Olmsted County (2020)

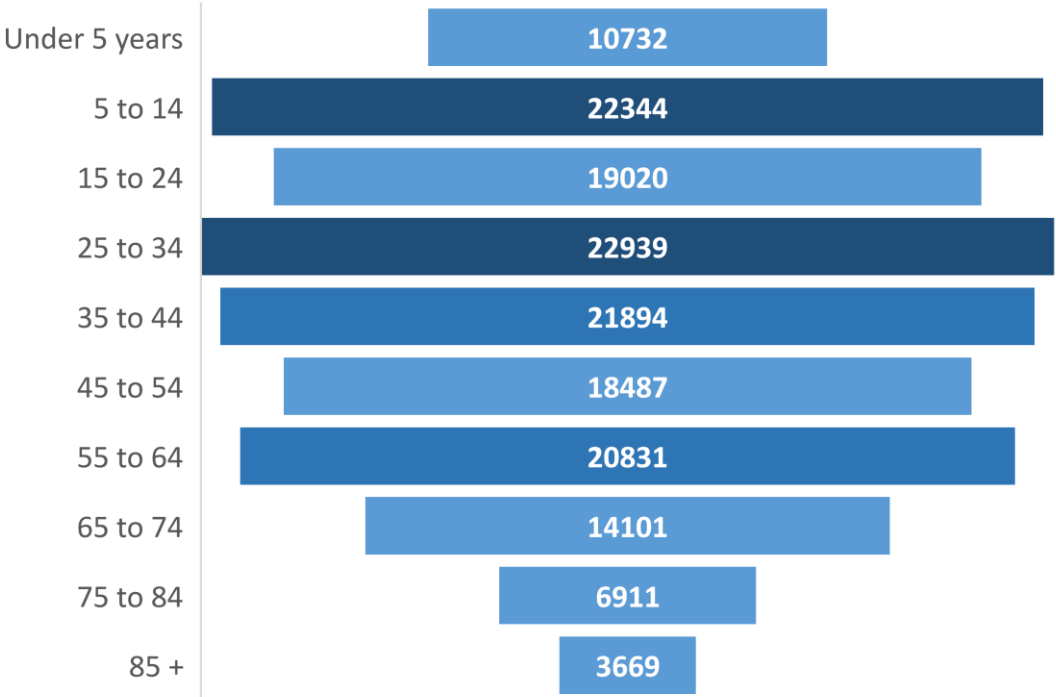
Population = 162,847



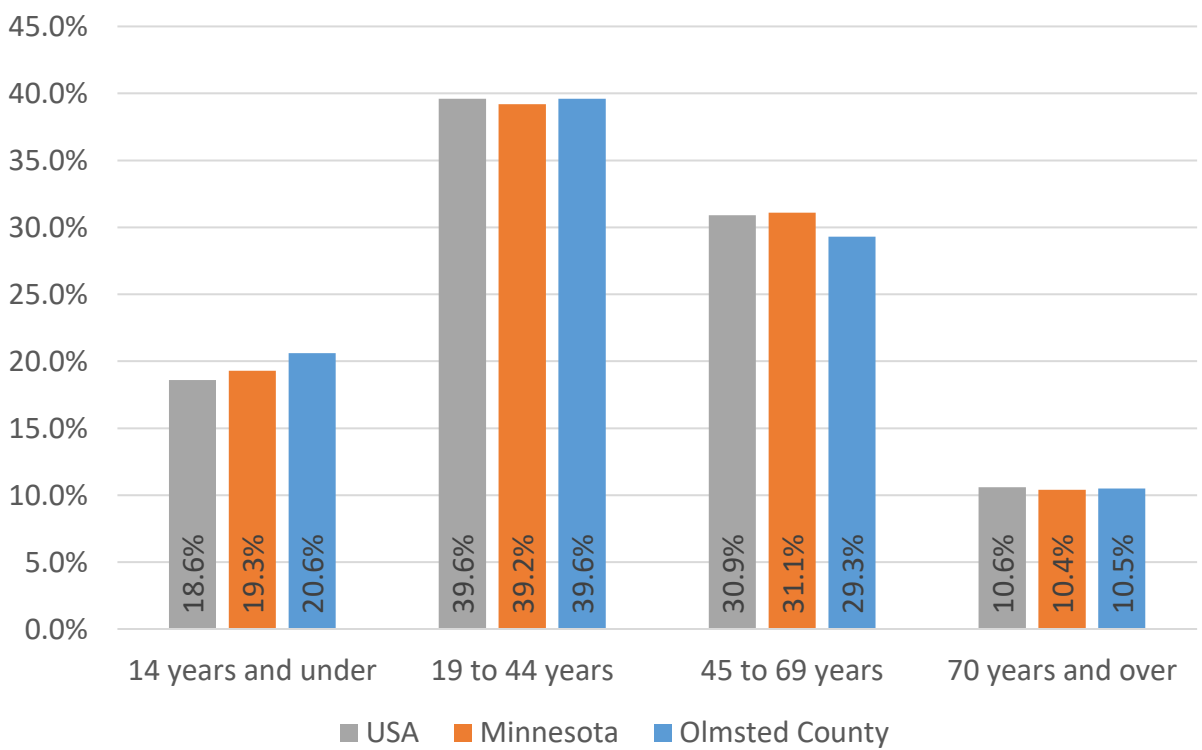
# Population by Age

- Olmsted County has the highest population group among its 25 to 34 years old and sees a higher younger population (14 and below) than the State and Nation.

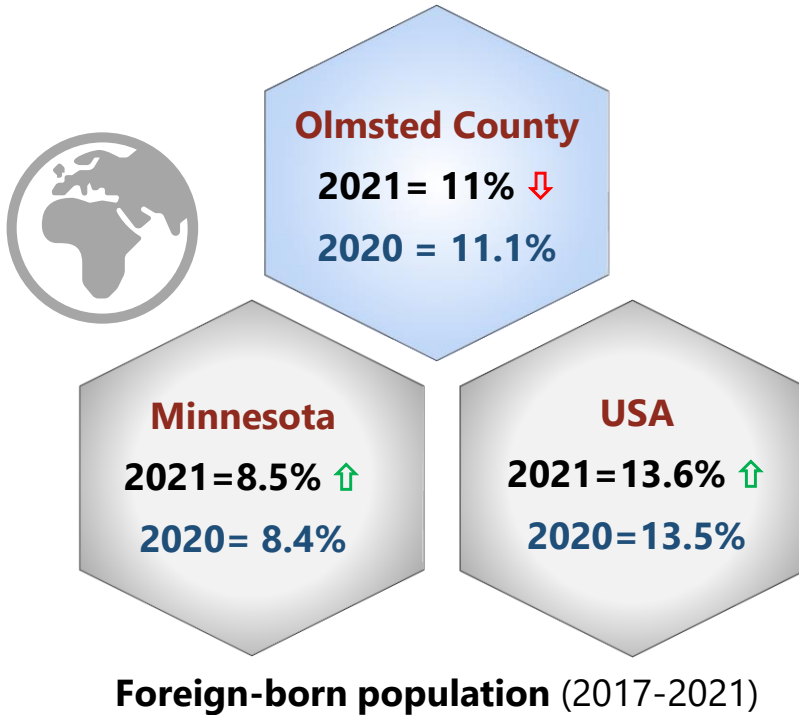
Olmsted County's Population by Age 2021



Population by age comparison to MN, USA (2021)



# Foreign-Born Population



- 11% of Olmsted County's population are foreign-born, among which 55.3% have become naturalized US citizens (↑ from 2020; 51.4%).
- As of 2020, 94.8% of Olmsted County residents were US citizens, which is higher than the national average of 93.4%

Foreign-born population's world region of birth (2021)	Olmsted County		Minnesota	
	2010 %	2021 %	2010%	2021 %
Europe	13.1 %	13.2 % ↓	12.3%	9.4 % ↓
Asia	42 %	39.1 % ↓	37.1%	37.0 % ↔
Africa	20.2 %	30.6 % ↑	19.1%	27.8 % ↑
Oceania	2.6 %	0.5 % ↓	0.4%	0.4 % ↔
Latin America	18.1%	14.6 % ↓	27.7%	23.0 % ↓
Northern America	4.0 %	2.0 % ↓	3.4%	2.5 % ↓

Trends are displayed using arrows: red displays a negative trend, green shows a positive trend, and yellow shows no change  
Citation: U.S. Census Bureau (2021) American Community Survey 5-Year Estimates.



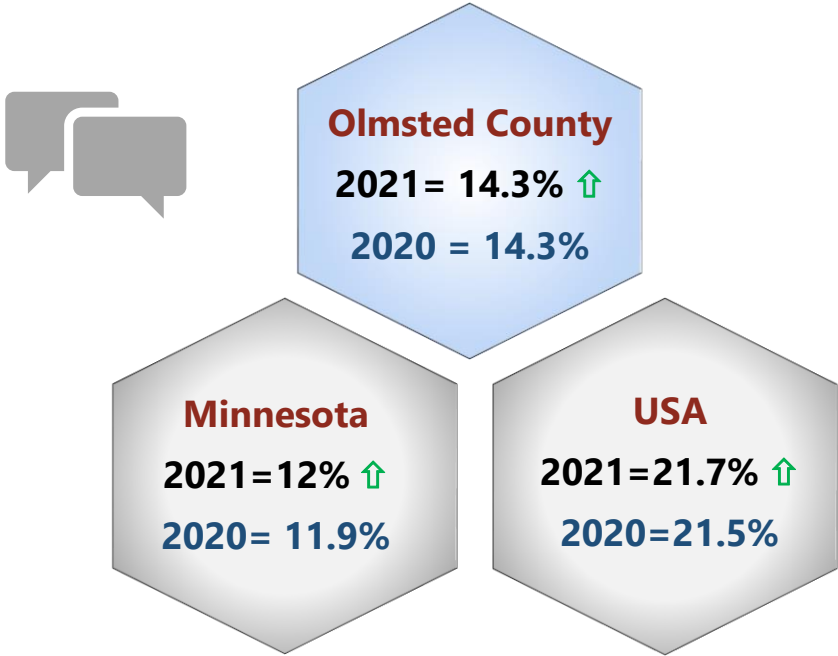
# Languages and Ancestry

82

Different languages are spoken in Olmsted County (public school district data)

Types of Language Spoken at Home in Olmsted County	2019	2021
English only	86.1%	85.7% ↓
Spanish	3.3%	3.3% ↔
Other Indo-European languages	2.6%	3.1% ↑
Asian and Pacific Island languages	3.9%	3.8% ↓
Other languages	4.2%	4.0% ↓

## Languages other than English spoken at home (2021)

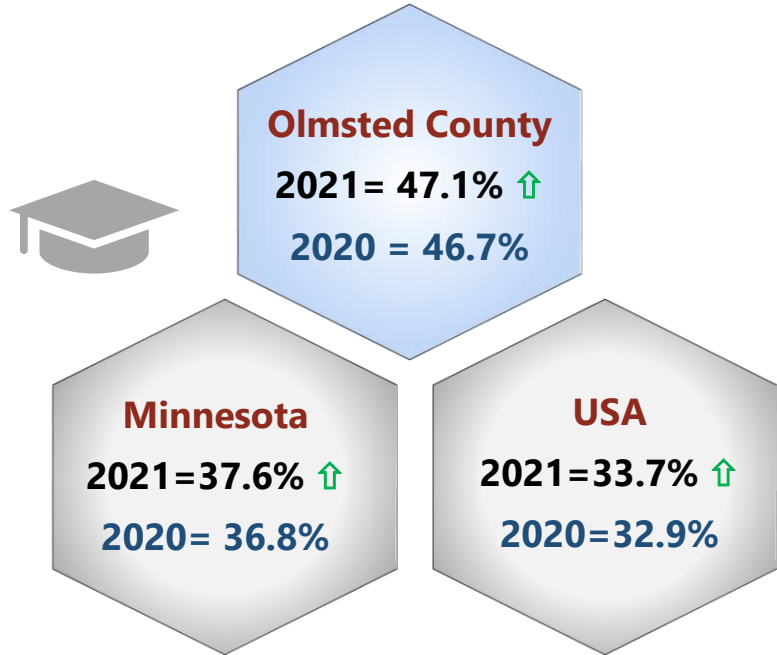


## ➤ Ancestry

- 31% of Olmsted county's population has German ancestry, 13% Norwegian, 11% Irish, 7% English and 4% African

# Educational trends

- Olmsted county has a higher educational rate than MN and USA and at least 75% of people of all races have attained a high school diploma, with rates slightly lowering for Hispanic, black, and white populations.

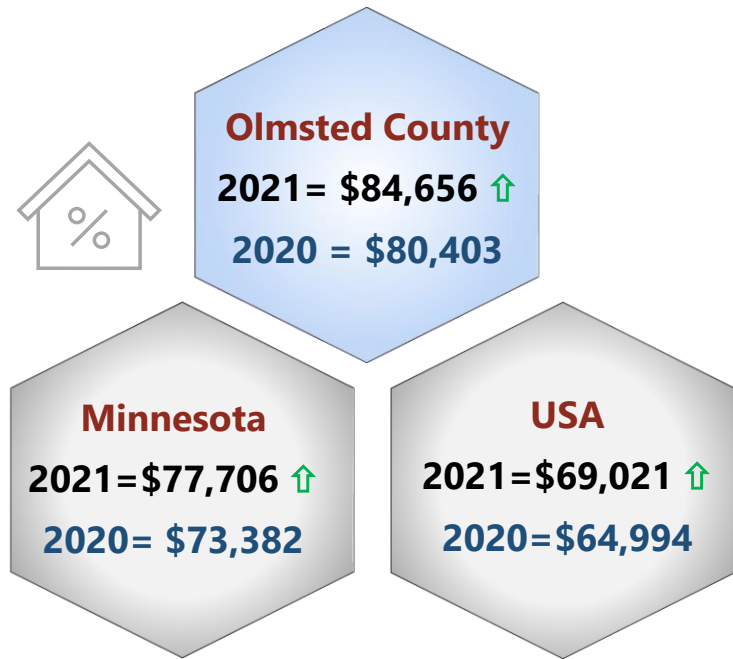


Adults with Bachelor's degree or higher,  
25 years+ (2021)

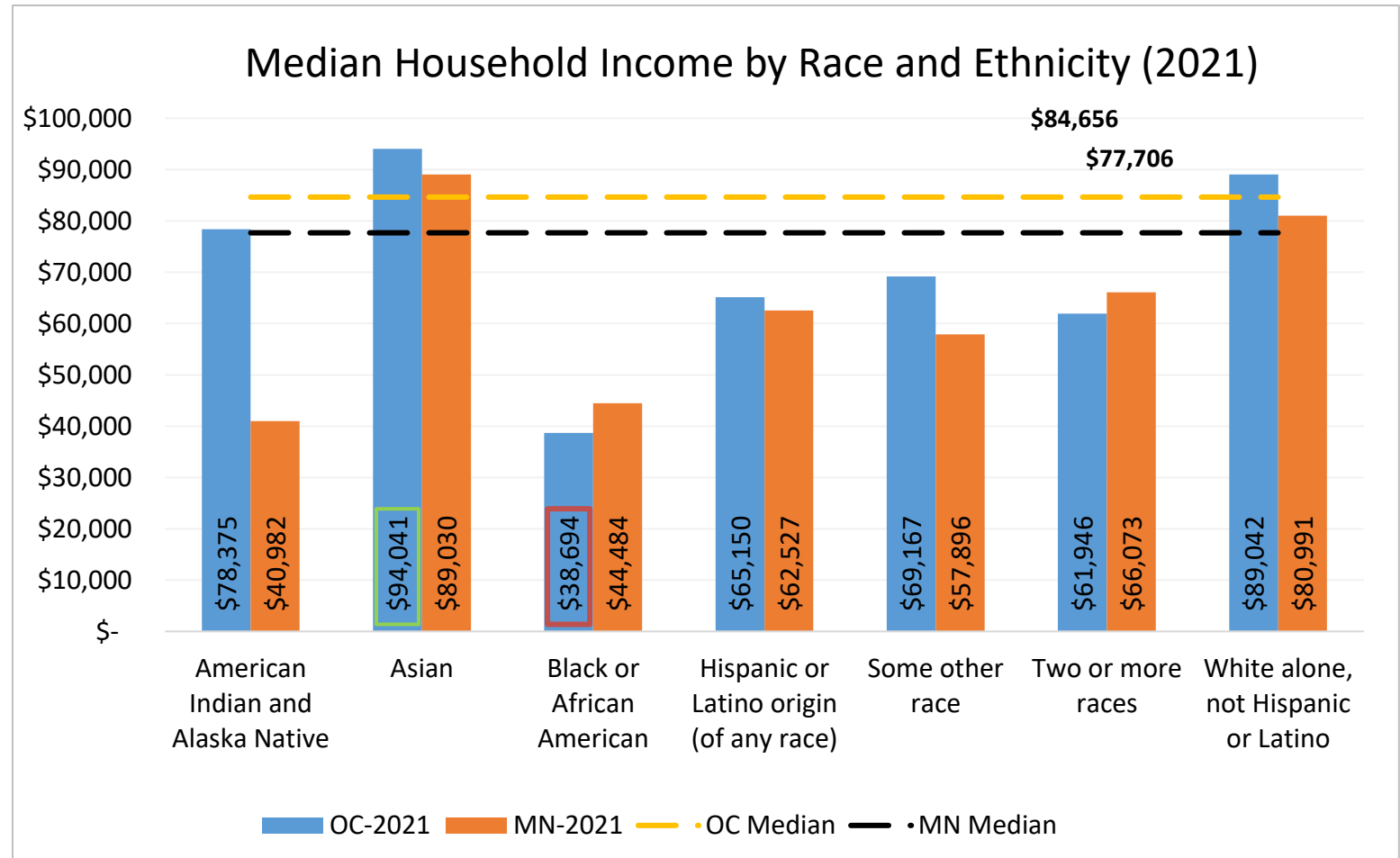
RACE BY EDUCATIONAL ATTAINMENT	High school graduate or higher		Bachelor's degree or higher	
	2019	2021	2019	2021
Native Hawaiian and Other Pacific Islander	100.0%	100.0% ⇄	81.7%	57.7% ↓
American Indian or Alaska Native	93.6%	95.0% ↑	11.4%	14.9% ↑
Some other race	73.8%	91.2% ↑	21.3%	40.6% ↑
Two or more races	95.9%	97.7% ↑	49.1%	47.6% ↓
Hispanic or Latino Origin	75.5%	79.6% ↑	26.7%	35.5% ↑
Black	77.4%	71.1% ↓	18.8%	20.1% ↑
Asian	84.4%	88.2% ↑	59.4%	60.5% ↑
White (not Hispanic or Latino)	97.1%	97.5% ↑	46.0%	48.4% ↑

# Household Income

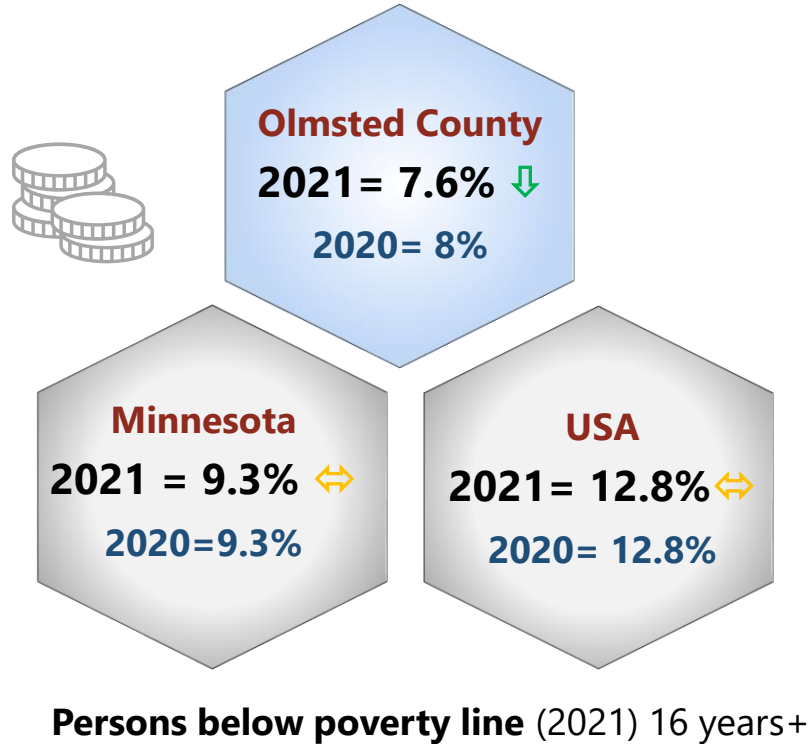
- Olmsted County has a per capita income of \$45,507, which is 9% higher than MN and 19% higher than the USA
- Households identifying as Black or African American have the lowest median income in Olmsted County, with \$38,694



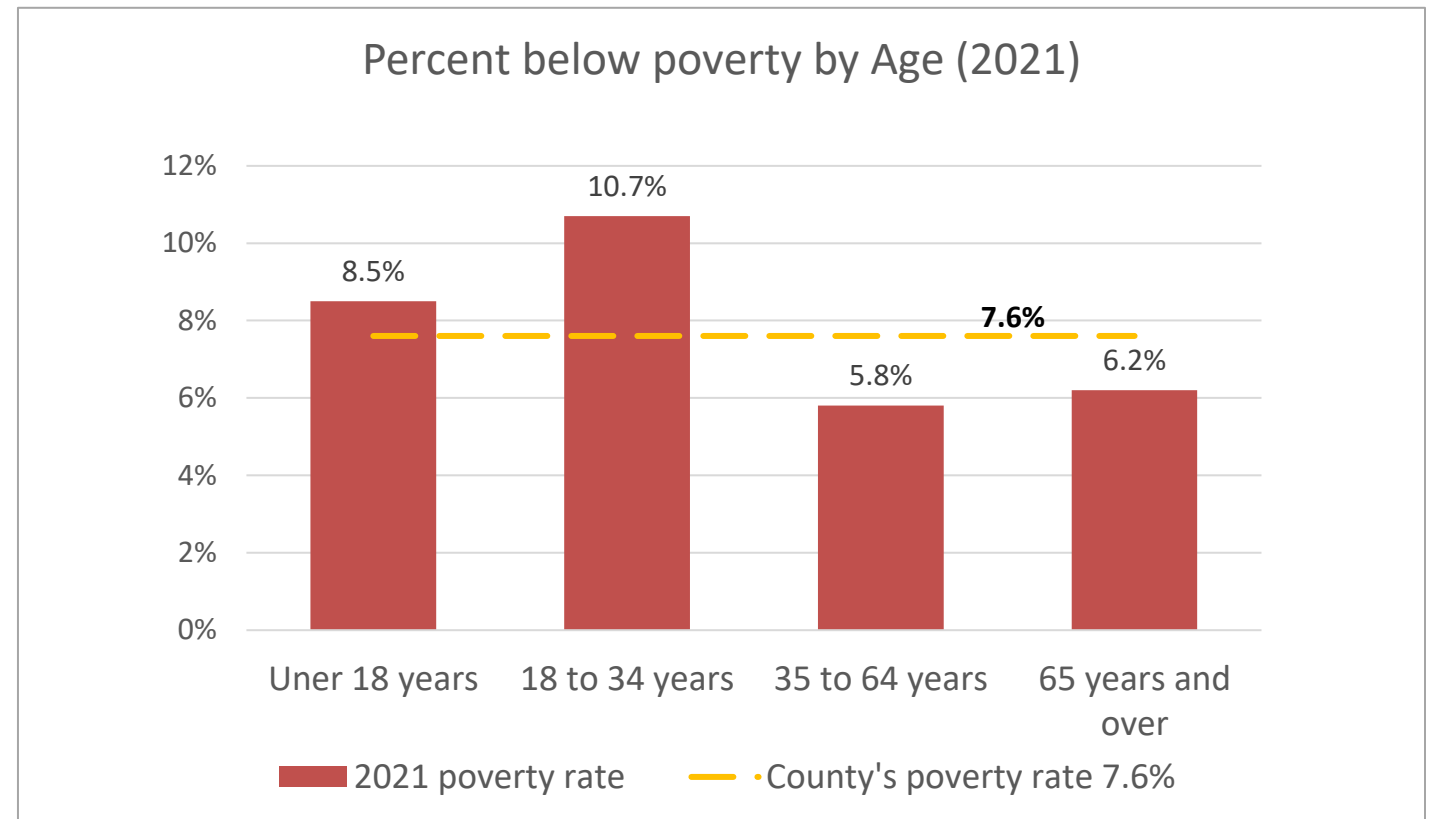
Median household income (2021)



# Poverty Status

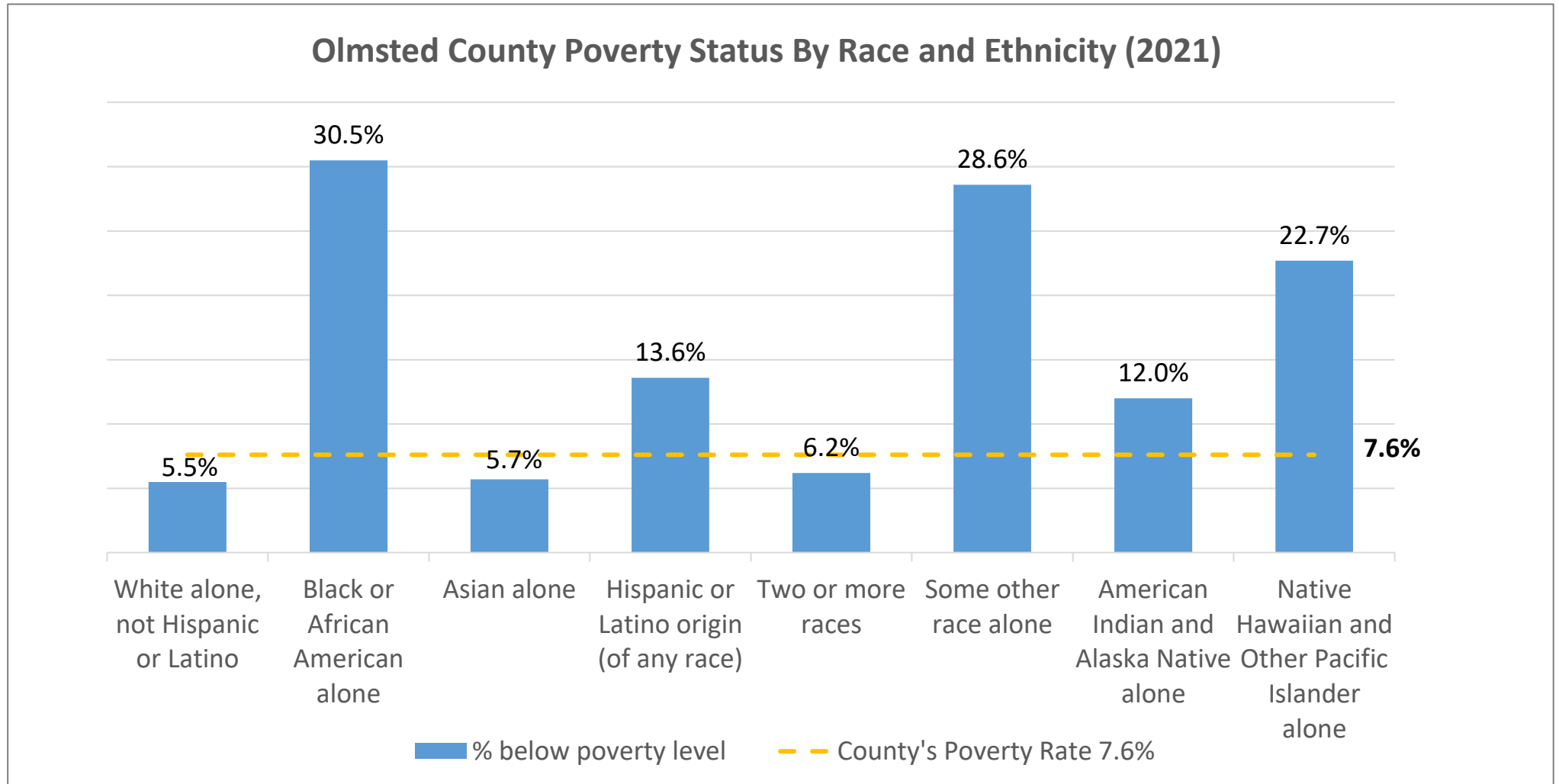


- 7.6% of the population in Olmsted County live below the poverty line (according to federal poverty guidelines), a number lower than the national average of 12.8%.
- Children younger than 18 years and young adults between the ages of 18-34 years experience the highest rates of poverty in Olmsted County.



# Poverty Status

- Black or African American population has the highest percentage of people below the poverty line at **30.5%**, followed by some other races at 28.6%.



Citation: U.S. Census Bureau (2021) American Community Survey 5-Year Estimates



# Health Factors



## Community Health Needs Assessment (CHNA) 2022

A Collaborative Community Effort Led by Olmsted County Health, Housing & Human Services; Olmsted Medical Center; and Mayo Clinic

### ➤ Mental Health

- 34%** of adults reported having mental health issue (↑ from 29% in 2019)
- 20%** of adults have clinically diagnosed depression (↑ from 17% in 2019)
- 25%** adults who self-reported depression (↑ from 20% in 2018) more than MN and USA (20%)

### ➤ Financial Stress

- 33%** of adults are financially stressed (↔ in 2018)
- 42%** of residents pay more than 30% of income on housing in 2019 (↑ from 23% in 2018) more than MN (22%) and the USA (30%)

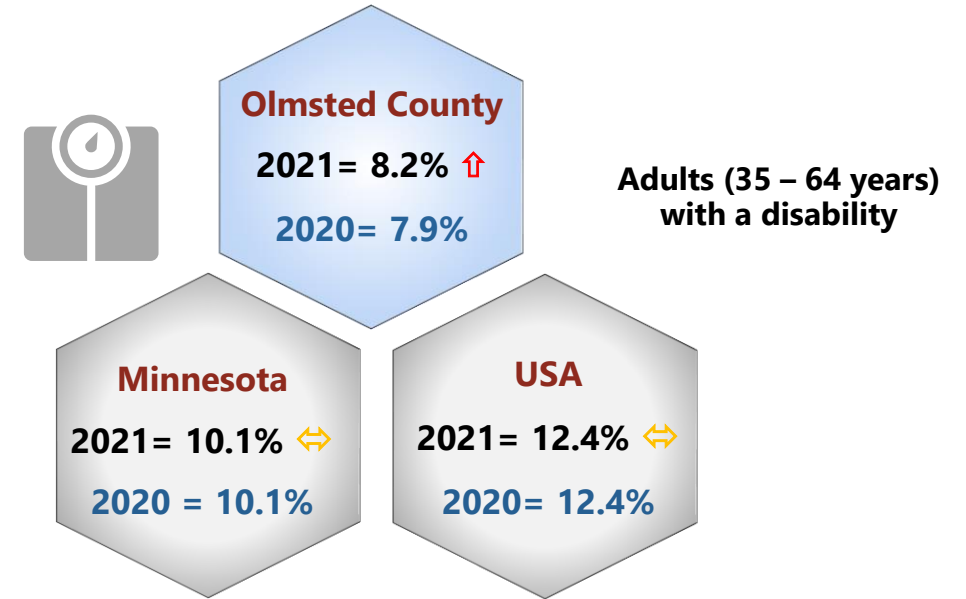
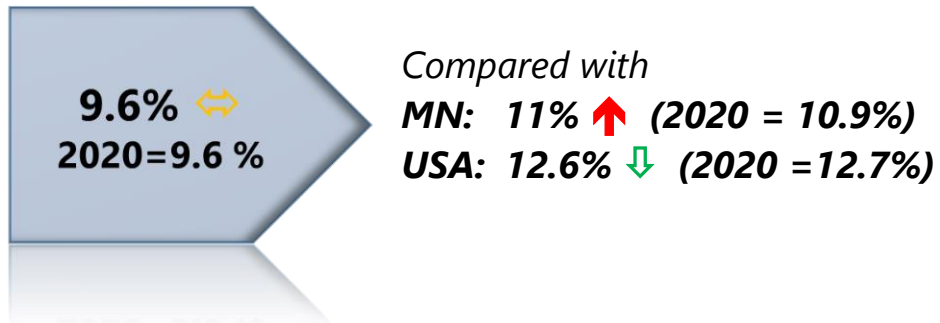
### ➤ Substance Abuse

- 8%** of adults use tobacco (↔ in 2019)
- 17%** of adults use drugs (↑ from 14% in 2018)
- 32%** of adults binge drink (↑ from 28% in 2019) more than MN (18%) and USA (15%)

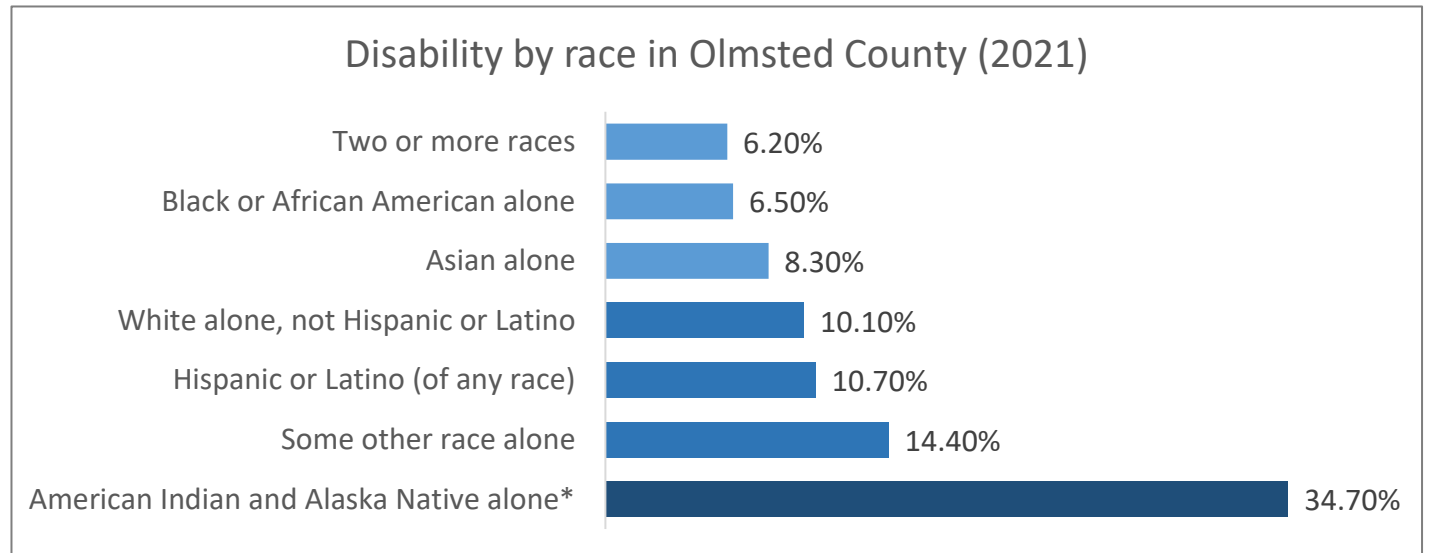
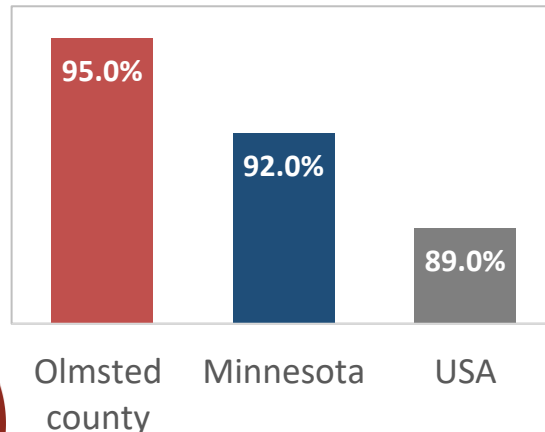


# Health factors

- Olmsted County population with a disability (2021)



## Adults with health insurance (2021)



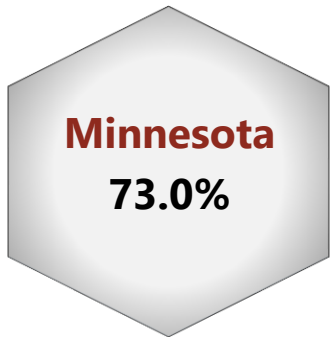
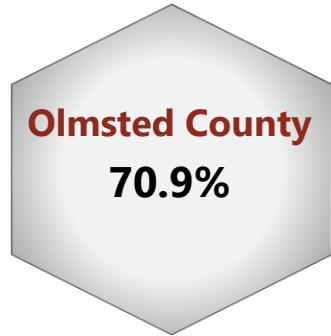
Disability estimates data for American Indian and Alaska Native alone has a margin of error higher than + -34. All other categories have <7

# Housing and Living

- Percentage of households with a **mortgage** spending 30% or more of their income

- Percentage of **renters** spending 30% or more of their household income

Homeownership rate  
(2021)



**15.6%**

*Compared with*  
**MN: 22.7%**  
**USA: 27.6%**

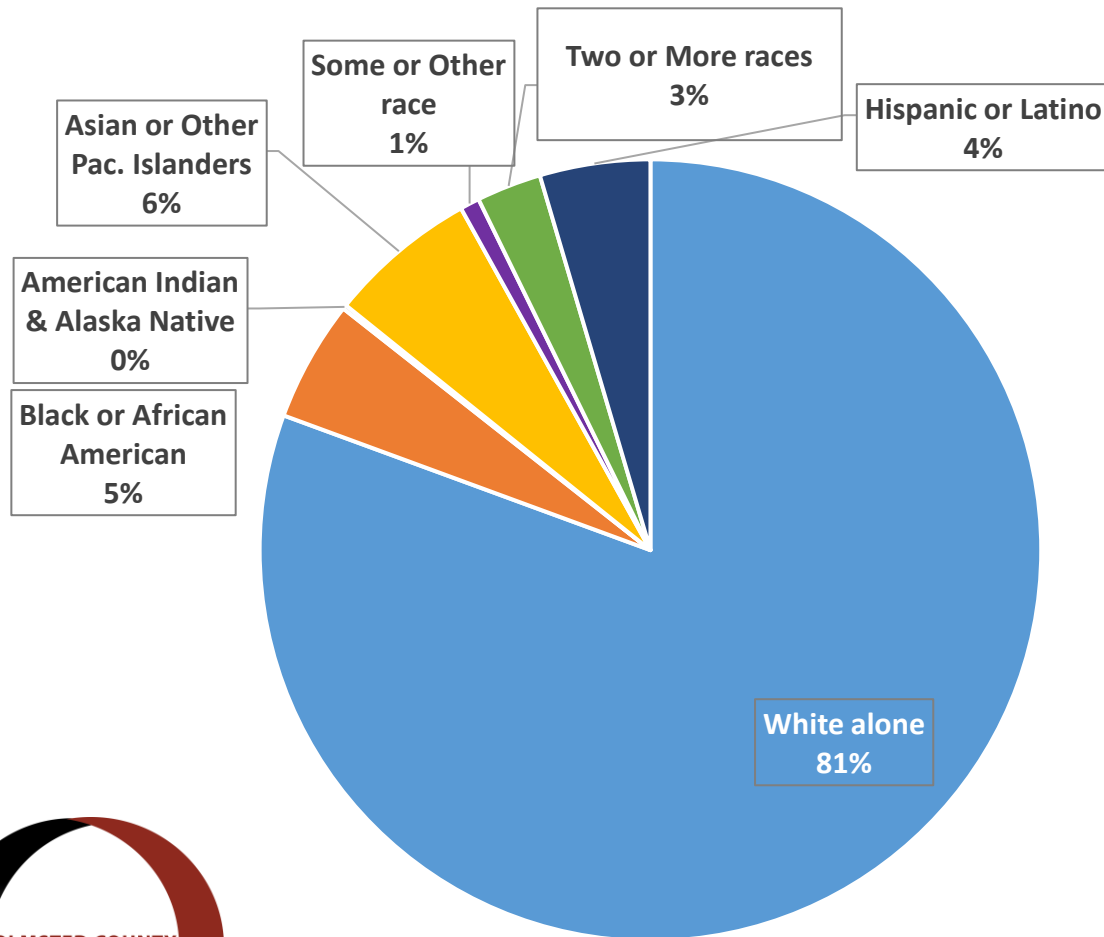
**49.1%**

*Compared with*  
**MN: 48.3%**  
**USA: 51.0%**

MEASURES	OLMSTED COUNTY	MINNESOTA	UNITED STATES
Persons per households	2.49	2.45	2.6
Median home value	\$249,400	\$250,200	\$244,900
Median gross monthly rent	\$1,097	\$1,081	\$1,163
Households with no vehicles available	6.4%	6.5%	8.3%
Households lacking complete kitchen facilities	0.8%	0.7%	0.8%
Household heating fuel (utility gas)	70.7%	65.7%	47.5%
Households without a broadband internet subscription	12.9%	15.2%	17.3%

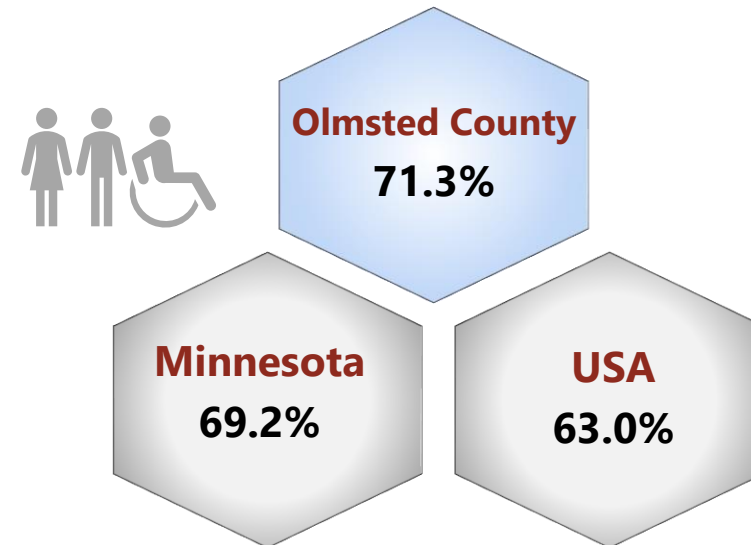


# Labor Force



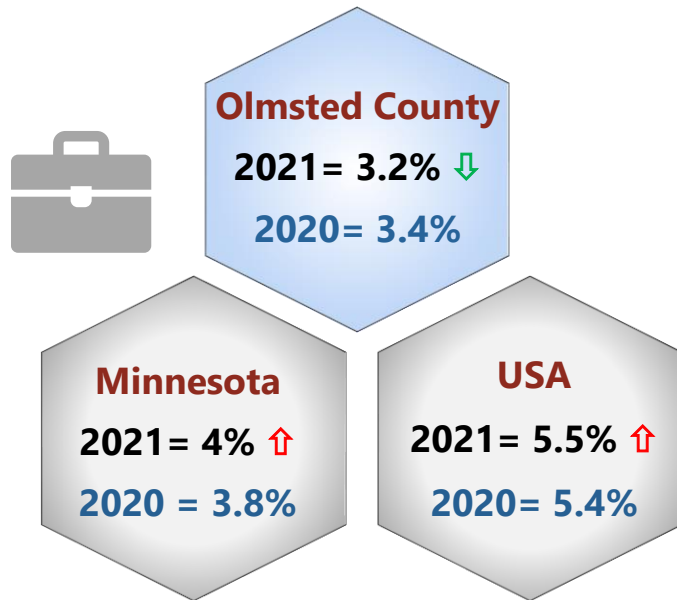
**Labor Force by Race and Ethnicity, 2020**

- Olmsted County had a higher labor force participation rate than the state.
- 7.5% of employees worked from home in Olmsted County as compared to 8.56% in MN and 7.26% in the nation.
- Olmsted County also hires a higher number of employees with any disability (62.5%) when compared to MN (53%).



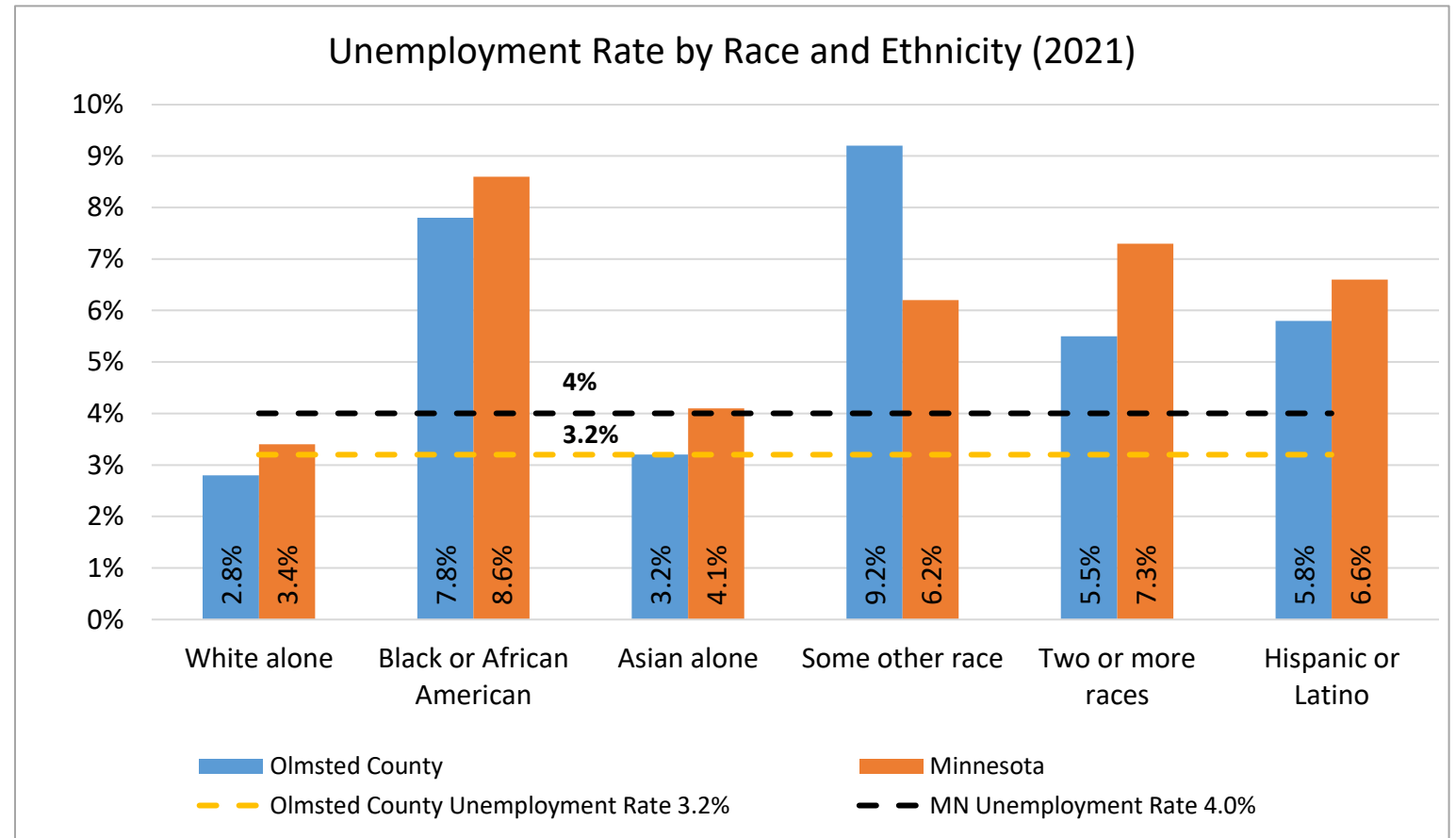
**Percentage of population in labor Force  
2020 (16 yrs.+)**

# Unemployment Rate



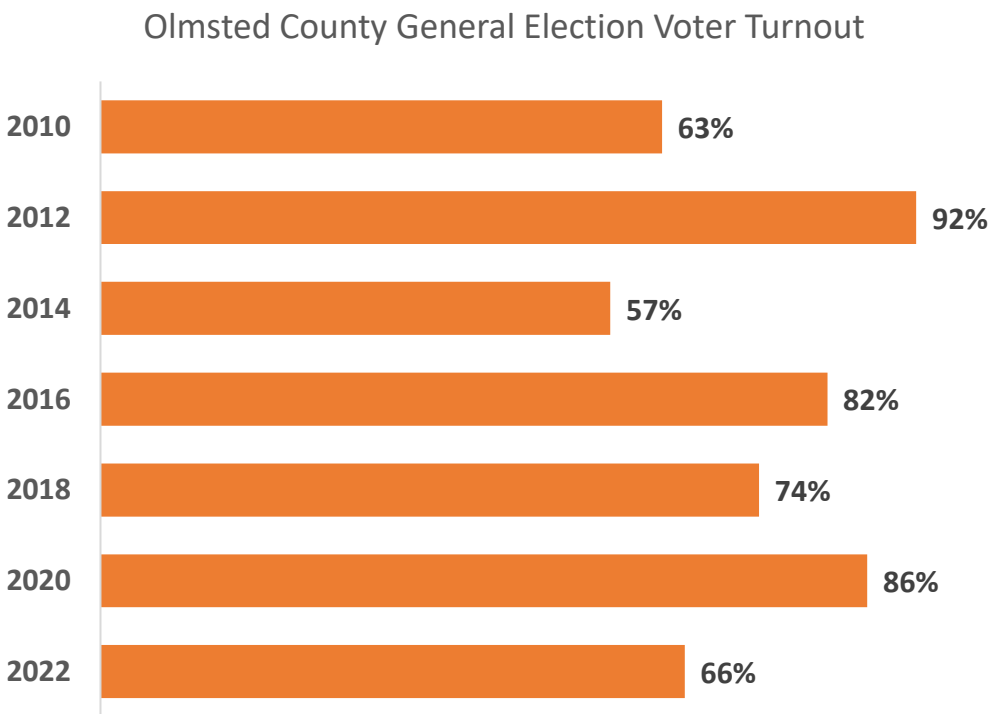
Unemployment rate (2021)

- Although Olmsted County's overall unemployment rate was lower than the state, the unemployment rates within the racial & ethnic categories- Black or African American and Two or more races were higher than the MN.

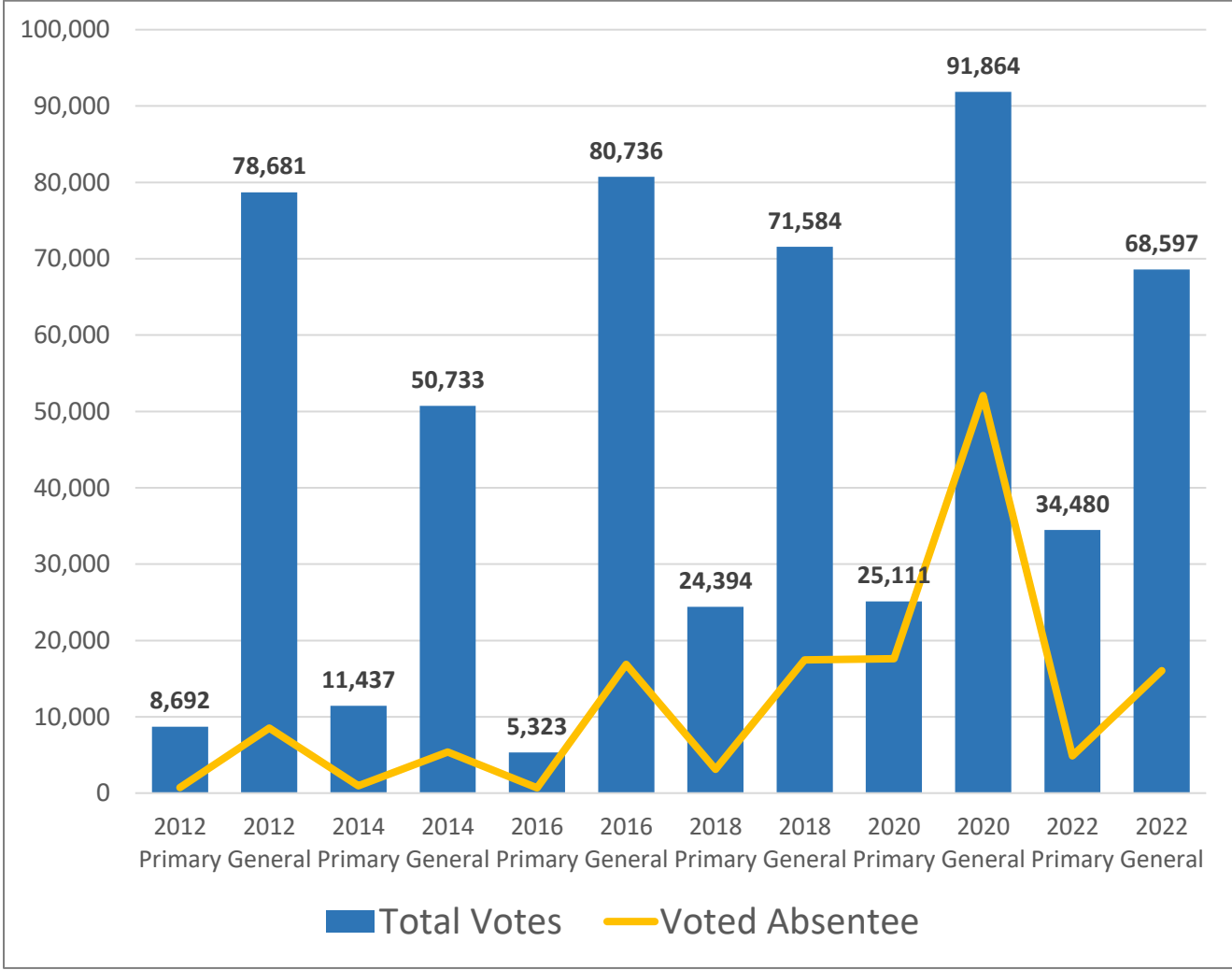


# Election Trends

- Olmsted County observed an overall decrease in voter turnout in 2022 compared to 2020.
- Absentee voting in 2022 returned to pre-pandemic levels



Olmsted County Total Votes/Voted Absentee by Year



Citation: Olmsted County Election Data 2022

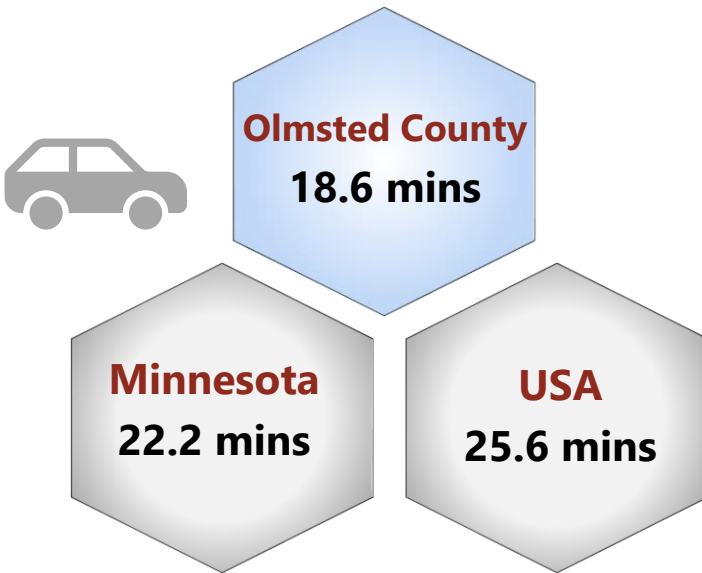
# Community Safety

- The table shows the three-year data of crime reported in Olmsted County and the City of Rochester. The data is collected from the FBI information services division, and the county's data does not overlap with the City of Rochester's data.
- In 2021, there were 49 all violent crime incidents and 55 offenses reported by the Olmsted County Sheriff's Office and 305 all violent crime incidents and 357 offenses reported by the Rochester Police Department
- The location type for crimes was highest at residence home followed by highway/alley/street/sidewalk.

	Olmsted County				City of Rochester			
Crime Reporting	2019	2020	2021	Sparklines	2019	2020	2021	Sparklines
All Violent crime	40	65	55		254	300	356	
Homicide	1	1	0		2	5	1	
Robbery	3	3	1		34	44	42	
Aggravated assault	33	44	44		157	177	246	
Property crime	228	321	274		2230	2314	2353	
Burglary	57	120	49		282	332	303	
Larceny- theft	153	168	198		1817	1828	1883	
Motor vehicle theft	18	33	27		129	154	167	

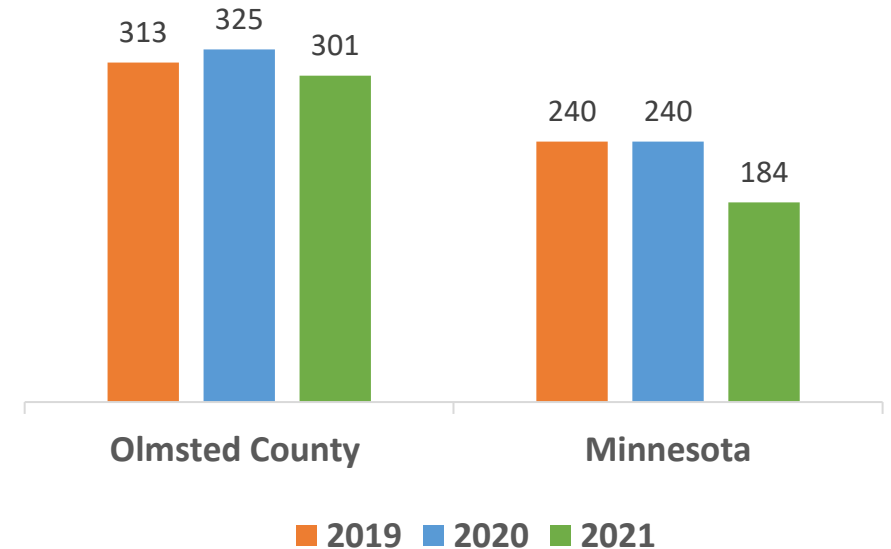
# Environmental factors

Average travel time to work  
(in minutes) (2021)



- Olmsted County experiences cleaner air compared to the state
- 89% of its air quality days are considered good in Olmsted County.

Number of "good" Air Quality Index days  
(AQI between 0-50)



## Water Quality

**85%** of OC adults served by city water (2021) vs.  
**15%** of OC adults are served by private well water  
**19%** of private wells tested positive for bacteria in 2021  
(↓ from 26% in 2019)

Most private wells that test positive for nitrates are at 9.9 ppm nitrate or less compared to the benchmark\*

# Olmsted County Highlights

- The population increased by 12% in the last decade and is projected to grow by 8% over the next ten years.
- 7<sup>th</sup> largest population among Minnesota counties (up from #8)
- Overall, it surpasses state and national rates in many areas, including a higher percentage of adults with bachelor's degrees or higher, higher median household income, lower unemployment rate, and lower poverty rate.
- Like Minnesota and the nation, disparities exist for various resident groups who experience higher unemployment rates, lower median household income, and higher rates of poverty.



# References

1. U.S. Census Bureau (2021). American Community Survey (ACS) 1-year estimates
2. U.S. Census Bureau, 2020 Decennial Census (P1) (Olmsted County, MN, U.S. data)
3. American Community Survey 5-Year Estimates ACS 2020/2021 (S-tables)
4. Minnesota State Demographic Center: DEED – Department of Employment and Economic Development
5. Community Health Needs Assessment (CHNA) Survey 2022
6. U.S. Environmental Protection Agency
7. FBI Uniform Crime Reporting (UCR)

**For more information, please contact:**

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